

Excellence in Stewardship Awards

call for nominations 2022



The Campaign For
UC San Diego

tradition

Together, we
continue the

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To Our Distinguished UC San Diego Faculty, Staff, Alumni, Volunteers and Foundation Board Trustees

As we begin the new calendar year, I know you all share my deep appreciation for UC San Diego's steadfast commitment to bring everyone back together in a safe and healthy way. Despite the challenges faced, the groundbreaking work of our brilliant faculty, researchers and students continues, as does our progress towards becoming an inclusive and innovative destination for arts, culture and community engagement.

There are countless people working to make this happen throughout the University, many of whom exceed our expectations in creative and uniquely personal ways to maintain and nurture the invaluable relationships and connections that help make this great institution greater.

Exemplary stewardship is about going above and beyond, taking the extra steps to ensure that donors, volunteers, and corporate or foundation partners see and feel the impact of their philanthropic investment as well as our sincere appreciation for their support of UC San Diego. The UC San Diego Foundation's annual Excellence in Stewardship Awards is an opportunity for us all to recognize these efforts and accomplishments.

Please consider the notable experiences and interactions you have had with faculty and staff over the past year. I hope you will take a moment to tell us about the meaningful ways in which their stewardship efforts help the entire UC San Diego community realize its goals in research, patient care, innovation, community engagement and student success.

Members of the UC San Diego Foundation's Donor Relations and Stewardship Committee will review the submitted nominations in the staff and faculty categories, and the awardees will be recognized at a celebration hosted by the Foundation in the spring.

Thank you for joining us in our ongoing effort to recognize the very best practices in donor stewardship at UC San Diego, and all my best wishes for 2022!

Sincerely,



Phyllis Epstein
Chair, Donor Relations and Stewardship Committee
Trustee, UC San Diego Foundation

Outline of the Awards

Award Objective and Criteria

The UC San Diego Foundation's Donor Relations and Stewardship Committee oversees an annual Excellence in Stewardship Awards program to promote the outstanding stewardship of our donors. The awards recognize UC San Diego employees who, although their job descriptions do not include donor stewardship, are demonstrating excellent results in engaging with and acknowledging our philanthropic supporters. When you nominate such an outstanding individual, the Excellence in Stewardship Award recognizes that employee for exemplary efforts that demonstrate the impact of philanthropy and significantly strengthen donor relationships with the university.

The 2021 Excellence in Stewardship Awards recognized two faculty: Dr. Gentry Patrick and Dr. Jason Sicklick for their leadership and outstanding commitment to our students, patients and the community. Karin Marsolais '80 was recognized in the staff category for her exceptional work in developing and stewarding important relationships at The Preuss School.

Our colleagues demonstrate excellence in stewardship through meaningful activities that:

- Demonstrate the impact of a donor's philanthropy
- Are personalized and meaningful to the donor
- Strengthen the relationship between UC San Diego and the donor
- Are innovative, original, and cost-effective
- Show persistence and a long-term commitment to consistent, high-quality stewardship efforts

Who May Nominate, and Who May Qualify

Any UC San Diego employee, UC San Diego Foundation Board Trustee, or campus volunteer who is familiar with the individual may nominate. Individuals may not self-nominate and are not eligible to win more than one award in a five year period. Because this award is intended to recognize employees who are working beyond the scope of their job descriptions to engage and inform our donors, Advancement staff, senior administrators (including vice chancellors, deans, and other campus leaders whose job description intrinsically includes the stewardship of donors), and University Communications / Government and Community Relations employees are not eligible.

Award Categories

- **Faculty** (excluding vice chancellors, deans, or other campus leaders whose job descriptions intrinsically includes the stewardship of donors).
- **Staff** (excluding Advancement staff and other employees whose job description intrinsically includes the stewardship of donors).

Nomination Form

Nominee Information:

Name

Department

E-mail

Phone

Please check the award for which you are nominating:

Faculty

Staff

Please list two references who support this nomination:

Name

Name

E-mail

E-mail

Phone

Phone

Your Information:

Name

Department/Affiliation

E-mail

Phone

Relationship to Nominee

Nomination Statement

Please give examples of and describe the following:

- How this nominee effectively communicated the impact of a donation or other support to the donor(s). In other words, in what ways did the nominee convey, “Because of your support, we were able to . . .”
- How this nominee strengthened the relationship between the donor(s) and UC San Diego.
- The ways in which this nominee personalized these activities to the donor(s).
- How this nominee’s stewardship efforts are innovative, cost-effective, and replicable.
- The results or outcomes of these activities (how the donor(s) continued to be engaged, gave another gift, connected another supporter to UC San Diego, etc.).

Please submit your Nomination Form and Statement by Friday, February 18, 2022 to Christy Bliss, Executive Director of Donor Experience and Engagement: cmbliss@ucsd.edu.