

Excellence in Stewardship Awards

call for nominations 2018



The Campaign For
UC San Diego

Together, we
continue the

tradition non

To Our Distinguished UC San Diego Faculty, Staff, Alumni, Volunteers, and Foundation Board Trustees

It takes courage to break from tradition, but we know the risk makes worthwhile things happen. Our hopes for the future are embodied in the boldest campaign this university has ever embarked on—one that seeks to ensure students thrive, create space for the incredible, and foster knowledge and innovation for a better world.

We're all in this together. Whether you teach, create, heal, or support, you are a part of a community that works tirelessly to help UC San Diego remain an undeniable agent of progress.

You may know someone whose job title is professor, director, or assistant, but is someone who exceeds expectations to nurture relationships and connect to people who make this great institution greater. When you nominate these individuals for an *Excellence in Stewardship Award*, you recognize their efforts.

Exemplary stewardship is about taking the extra steps to ensure donors, volunteers, and corporate or foundation partners know the importance of their philanthropic investments, and understand that they are appreciated for their involvement with UC San Diego.

Please take time to consider the notable leadership and efforts of faculty and staff members you know. Write and tell us about the meaningful ways they are stewarding our friends and helping realize the goals of the Campaign for UC San Diego.

Members of the UC San Diego Foundation's Donor Relations and Stewardship Committee will review the submitted materials on each candidate and select a nominee in each category. Winners will be notified in February, and awards will be presented at the UC San Diego Foundation Dinner in June 2018.

Our goal is to achieve the very best practices in continual and consistent donor stewardship. Thank you for joining us.

Sincerely,



Sandra S. Timmons '81
Chair, Donor Relations and Stewardship Committee
Trustee, UC San Diego Foundation

2017 Excellence in Stewardship Award Winners

Faculty Member:

Dr. Ellen Beck

Clinical Professor, Family and Preventive Medicine
Executive Director, UC San Diego Student-Run Free Clinic
Project

Staff Member:

Rudy Murillo

Director, State Government Relations
Scripps Institution of Oceanography

Outline of the Awards

Award Objective and Criteria

The UC San Diego Foundation's Donor Relations and Stewardship Committee oversees an annual Excellence in Stewardship Awards program to promote the outstanding stewardship of our donors. The awards recognize UC San Diego employees who, although their job descriptions do not include donor stewardship, are demonstrating excellent results in engaging with and acknowledging our supporters. When you nominate such an outstanding individual, the Excellence in Stewardship Award recognizes that employee for exemplary efforts that demonstrate the impact of philanthropy and significantly strengthen donor relationships with the university.

The 2017 Excellence in Stewardship Awards recognized faculty member Dr. Ellen Beck, Executive Director of the Student-Run Free Clinic Project, for her deeply personalized donor approach and transformational leadership, which led to spectacular results amongst donors, students, and the local community. Staff member Rudy Murillo, Director of State Government Relations at Scripps Institution of Oceanography, was recognized for his unique ability to build tremendous trust with donors throughout the community, further reinforcing their philanthropic impact and connection to the university.

Our colleagues demonstrate excellence in stewardship through meaningful activities that:

- Demonstrate the impact of a donor's philanthropy
- Are personalized and meaningful to the donor
- Strengthen the relationship between UC San Diego and the donor
- Are innovative, original, and cost-effective
- Show persistence and a long-term commitment to consistent, high-quality stewardship efforts

Who May Nominate, and Who May Qualify

Any UC San Diego employee, UC San Diego Foundation Board Trustee, or campus volunteer who is familiar with the individual may nominate. Individuals may not self-nominate and are not eligible to win more than one award in a five year period. Because this award is intended to recognize employees who are working beyond the scope of their job descriptions to engage and inform our donors, Advancement staff, senior administrators (including vice chancellors, deans, and other campus leaders whose job description intrinsically includes the stewardship of donors), and University Communications and Public Affairs employees are not eligible.

Award Categories

- Faculty Member (excluding vice chancellors, deans, or other campus leaders whose job descriptions intrinsically includes the stewardship of donors).
- Staff Member (excluding Advancement staff and other employees whose job description intrinsically includes the stewardship of donors).

Nomination Form

Nominee Information:

Name

Department

E-mail

Phone

Please check the award for which you are nominating:

Faculty

Staff

Please list two references who support this nomination:

1. Name

E-mail

Phone

2. Name

E-mail

Phone

About You:

Name

Department/Affiliation

E-mail

Phone

Address

Relationship to Nominee

Nomination Statement

Please give examples of and describe the following:

- How this nominee effectively communicated the impact of a donation or other support to the donor(s). In other words, in what ways did the nominee convey, “Because of your support, we were able to . . .”
- How this nominee strengthened the relationship between the donor(s) and UC San Diego.
- The ways in which this nominee personalized these activities to the donor(s).
- How this nominee’s stewardship efforts are innovative, cost-effective, and replicable.
- The results or outcomes of these activities (how the donor(s) continued to be engaged, gave another gift, connected another supporter to UC San Diego, etc.).

Please submit your Nomination Form and Statement by January 19, 2018, to Christy Bliss, Director of Donor Relations, at cdbliss@ucsd.edu, or mail to 9500 Gilman Drive # 0141, La Jolla, CA 92093-0141.