UC San Diego
2015
Excellence in Stewardship Award
Call for Nominations
Dear Distinguished UC San Diego Foundation Board Trustees, Faculty, Staff, Alumni and Friends,

Have you met or worked alongside someone at UC San Diego who succeeds in making the University’s donors and volunteers understand that they’re part of something important and that their involvement has changed lives?

Exemplary stewardship is going above and beyond – taking the extra steps – to ensure that UC San Diego’s donors, volunteers, and corporate or foundation partners understand our appreciation for their support and the full impact of their involvement with UC San Diego.

Please take time to consider the notable efforts of a colleague in one of two categories: Staff and Faculty/Campus Leadership. Write and tell us about the meaningful ways they are stewarding our supporters and friends.

Members of the UC San Diego Foundation’s Stewardship Committee will review the submitted materials on each candidate and select one nominee for each category. Winners will be notified in February, and awards will be presented at the UC San Diego Foundation Dinner in June 2015.

Our goal is to achieve the very best practices in continual and consistent donor stewardship. Thank you for joining us.

Sincerely,

George W. Lattimer
Chair, Stewardship Committee
Trustee, UC San Diego Foundation

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2014 Award Winners

Faculty Member or Campus Leadership:
Barbara Parker, MD
Deputy Director of Clinical Affairs
Moores Cancer Center

Staff Member:
Portia Bibb
Dean’s Office Events Manager
School of International Relations and Pacific Studies
Outline of the Awards

Award Objective and Criteria
The UC San Diego Foundation’s Stewardship Committee oversees an annual Excellence in Stewardship awards program to promote outstanding stewardship of our donors. The awards recognize UC San Diego employees who, although their job descriptions may not include donor stewardship, are demonstrating excellent results in engaging with and acknowledging our donors and supporters. When you nominate such an outstanding individual, the Excellence in Stewardship Award encourages and recognizes that employee for exemplary efforts that demonstrate the impact of philanthropy and significantly strengthen a donor’s relationship with the University.

The 2013-14 Excellence in Stewardship Awards recognized Dr. Barbara Parker, the Deputy Director of Clinical Affairs and Professor of Clinical Medicine at the UC San Diego Moores Cancer Center, as our Faculty/Campus Leader awardee recognized for her strong sense of responsibility and responsiveness to the Center’s donors. Portia Bibb, the Dean’s Office Events Manager at IR/PS, earned our Staff award for 26 years of dedication to the school’s alumni and donors, resulting in strong personal ties and philanthropic support.

Our colleagues demonstrate Excellence in Stewardship through meaningful activities that:

- Demonstrate impact of a donor’s philanthropy
- Are personalized and meaningful to the donor
- Demonstrate the strengthening of the relationship between UC San Diego and the donor
- Are innovative, original and cost-effective
- Show persistence and a long-term commitment to consistently high-quality stewardship efforts

Who May Nominate
Any UC San Diego employee, UC San Diego Foundation Board Trustee, or campus volunteer who is familiar with the individual may nominate. Individuals may not self-nominate and are not eligible to win more than one award in a five-year period. Because this award is intended to recognize employees who are working beyond the scope of their job descriptions to engage and inform our donors, Advancement and University Communications and Public Affairs employees are not eligible.

Award Categories
- Faculty Member or Campus Leadership
- Staff Member
Nomination Form

Nominee Information

Name of Nominee ____________________________________________________________

Department ________________________________________________________________

E-mail ________________________________________________________________

Phone ________________________________________________________________

Please check the award for which you are nominating:

☐ Faculty or Campus Leadership

☐ Staff

Please include the following information in your statement of nomination:

About the Nominee

▪ Describe and give an example of how this Nominee effectively communicated the impact of a donation or other support to the donor(s). In other words, in what ways did the Nominee convey, “Because of your support, we were able to . . .”

▪ Describe and give an example of how this Nominee strengthened the relationship between the supporter(s) and UC San Diego.

▪ Describe the ways in which this Nominee personalized these activities to the donor(s), and/or made them feel more included, engaged and appreciated.

▪ Explain how this Nominee’s stewardship efforts are innovative, cost-effective and replicable.

▪ Describe the results or outcomes of these activities (how the donor continued to be engaged, gave another gift, connected another supporter with UC San Diego, etc.).

About You

▪ Name

▪ Department or UC San Diego affiliation

▪ Relationship to Nominee, if any

▪ Address, e-mail and phone

References

Please list two individuals who support this nomination.

▪ Reference name, e-mail and phone

▪ Reference name, e-mail and phone

Submission

Please submit this nomination form and your statement by January 15, 2015 to Lynsey Buerer, Director of Donor Relations, at lbuerer@ucsd.edu or mail to 9500 Gilman Drive 0937, La Jolla, CA 92093-0937.