

Name: Amanda Corona
Working Title: Director of Alumni Engagement,
Social Sciences
Payroll Title: ALUMNI EXTERNAL REL SPEC4

Amanda Corona '09 is the Director of Alumni Engagement for the Division of Social Sciences and an alumna! Amanda's UCSD experience is non-traditional; a first-generation, Latinx/Chicanx, woman, commuter and super senior. She remembers a time when she walked through campus feeling out of place, lost and often overwhelmed by the limitless possibilities. One of Amanda's primary motivations for returning to UC San Diego, more than 10 years after graduation, was to ensure that the future of UCSD incorporated the voice, experiences, values and needs of communities of color; including students, alumni, staff, faculty and external supporters.

Innovation, proactive leadership, inclusive excellence – Amanda proactively seeks opportunities within and outside of the university to develop, expand, define and exercise her leadership style. She has completed several UC Learning courses including; Creating a Rewarding Staff Environment, Gender Recognition: A Focus on Transgender, Non-binary and Intersex Awareness, Managing Implicit Bias Series and developing your Assertive Skills.

Amanda holds key leadership roles within the ACAGPDI and Social Sciences teams and contributes to campus wide mission driven experiences including the Women Conference, Triton Leadership Conference, UC Wide Chicanx/Latinx Alumni Association, UCSD Chicano Alumni Council, and the 1st Generation Conference. Additionally she was accepted as 1 of 20 delegates to represent UCSD at the UC Latinx Leadership Summit at UC Berkeley in 2020. Outside of the university, Amanda was accepted to participate in the 2020 Latina Success Leadership Program hosted by MANA de San Diego.

Amanda's personal and professional development choices are authentic to her and reflect her values and what she perceives her impact on the university and world to be. Which is to continue to build a diverse, equitable and inclusive environment that enriches the educational experience, strengthens community, promotes critical thinking, and gives the university an intellectual and competitive advantage. Amanda strongly believes that UC San Diego is in the optimal position to transform the Latinx/Chicanx student, alumni and community experience. One way she aims to help is to proactively identify, develop and build relationships with diverse communities. With the help of other campus entities, her efforts span the entire US and into Mexico City. Amanda's inclusive actions inspire others around her to identify areas in which they themselves can positively contribute to the universities mission.

Build relationships/partnerships – Amanda's role at UCSD is to develop and implement a strategy to meaningfully engage alumni. Amanda approaches her role through various lenses; former student, alumni, staff, philanthropist and community member. She is innovative in her approach, efficient in her collaborations, and highly dependable. She has developed excellent relationships with alumni, students, faculty, staff and external community members and is one of the best teammates to work with! Her insight is always timely, thoughtful, relevant and focuses on opportunities. She values, the work she does on behalf of the university and her passions and goals align her competencies and strengths to the impact she creates. It is no surprise that Amanda's strengths include empathy, strategic, achiever and influencer. Amanda is the ideal person to go out into the community to build authentic, meaningful, long-lasting fruitful relationships based on integrity and trust on behalf of the university.

Extraordinary service to community

Amanda has established partnerships with almost every member of the Career Center, many of the student support centers (TLC, OASIS, Women's Center, Cross Cultural Center), each of the other academic units and throughout the Social Sciences Division. These partnerships have resulted in meaningful programming which engages students with professional alumni for career/professional development networking efforts campus wide. These programs seek to bring about positive changes offer different perspectives, change the narrative of industry norms and challenge students and alumni to expect a diverse and inclusive experience. Programs include; Careers In Mind, Financial Horizon's Conference, Triton Networking Night's, Changemaker Week, PhD Summit, Grad Lunch and Learns, Women in the Law, People of Color in the Law, Attorney Networking Night.

Support university practices, procedures and policies – In addition to her role as a leader, and relationship builder; Amanda takes the time to identify areas and opportunities of improvement for her and her teammates. Administrative tasks including alumni research and meeting documentation are crucial to the success of the Alumni Director. However, the time spent on these tasks (hundreds of hours a year) often

interferes with their ability to go out into the community and build relationships on behalf of the university. Amanda took the initiative to reach out to the Campus Prospect Research team to enlist their help in developing a 1-click report to aid the alumni directors in their research. This report was just finalized, can be used by any member of the UCSD community who has access to ESP; this includes the entire Advancement team and Career Center. By eliminating obstacles to achieving the University's mission, Amanda has saved the university (several divisions, and several people) thousands of hours of time compiling research; in turn increasing morale.