


**STUDENT AFFAIRS ASSESSMENT:  
A BRIEF OVERVIEW**

SA All Staff Meeting Breakout Session  
November 2012

**SESSION OUTCOMES**


By the end of the session, you will

- Know the “what” and “why” of assessment
- Be aware of the assessment cycle
- Know SA’s assessment goals for AY 12/13



## WHY DO ASSESSMENT?

Assessment allows us to:

- Demonstrate how Student Affairs contributes to student learning and student success
  - Showcase our strengths
  - Identify areas where we can improve
  - Generate evidence to guide decision making
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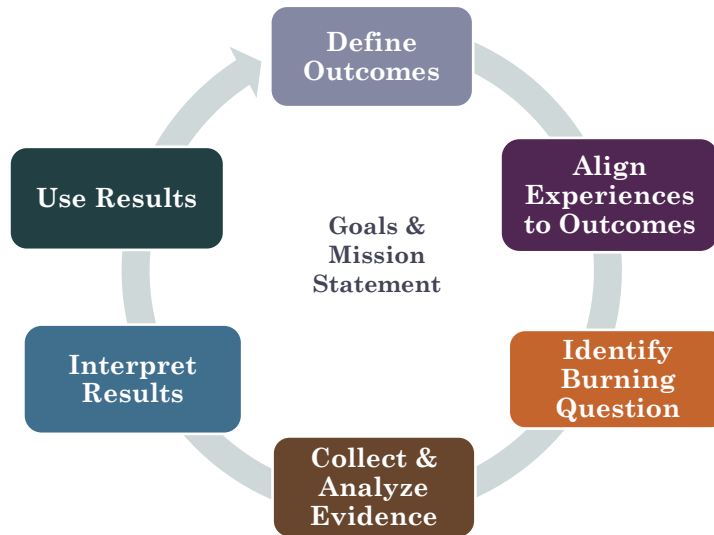
## WHAT IS ASSESSMENT?

- “The systematic collection, review, and use of information about educational programs undertaken for the purpose of improving student learning and development.”

~Palomba & Banta (1999)



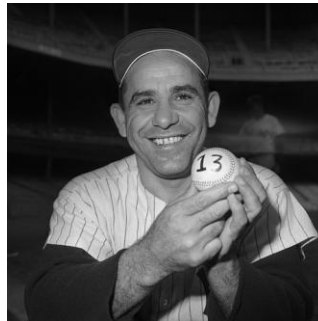
## ASSESSMENT CYCLE



## DEFINE OUTCOMES

- “If you don’t know where you are going, you might end up somewhere else.”

• Yogi Berra




## ALIGN EXPERIENCES WITH OUTCOMES

	Outcome 1	Outcome 2	Outcome 3
Experience 1	X		
Experience 2		X	
Experience 3	X		X




## COLLECTING EVIDENCE


- Survey
  - Interview/Focus Group
  - Rubric
  - Document Analysis
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## USING RESULTS


The assessment results led to

- Extended office hours
  - Piloting of a new program
  - Improved event planning communication
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## ASSESSMENT IN ACTION

- Career Services
    - Survey conducted to assess effectiveness of advising appointments. Use of results: cross-training of staff
  
  - CSI: Communication & Leadership
    - Pre-/Post-test to assess student learning and confidence in public speaking. Use of results: created “Presentation Skills for Graduate Students”
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## SA ASSESSMENT GOALS FOR AY 12/13

- Fall 2012: Every unit submits at least one assessment plan
  
  - Spring 2013: Every unit completes at least one assessment project
  
  - Summer 2013: SA Assessment Report
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## IMPORTANT DATES

- November 16: Draft Assessment Plans  
~~Feedback, Suggestions, Advice~~
- December 14: Final Assessment Plans



## SA ASSESSMENT RESOURCES

- SA assessment website
- Campus Labs/Baseline
- Compliance Assist
- Assessment Coalition



## QUESTIONS?

- Marlene P. Lowe
- [mplowe@ucsd.edu](mailto:mplowe@ucsd.edu)
- 858.534.4872

