STUDENT AFFAIRS ASSESSMENT: A BRIEF OVERVIEW

SA All Staff Meeting Breakout Session
November 2012

SESSION OUTCOMES

By the end of the session, you will

- Know the “what” and “why” of assessment
- Be aware of the assessment cycle
- Know SA’s assessment goals for AY 12/13
**Why do assessment?**

Assessment allows us to:

- Demonstrate how Student Affairs contributes to student learning and student success
- Showcase our strengths
- Identify areas where we can improve
- Generate evidence to guide decision making

**What is assessment?**

- “The systematic collection, review, and use of information about educational programs undertaken for the purpose of improving student learning and development.”

  ~Palomba & Banta (1999)
DEFINE OUTCOMES

- “If you don’t know where you are going, you might end up somewhere else.”

• Yogi Berra
# Align Experiences with Outcomes

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COLLECTING EVIDENCE

- Survey
- Interview/Focus Group
- Rubric
- Document Analysis

USING RESULTS

The assessment results led to

- Extended office hours
- Piloting of a new program
- Improved event planning communication
ASSESSMENT IN ACTION

- Career Services
  - Survey conducted to assess effectiveness of advising appointments. Use of results: cross-training of staff

- CSI: Communication & Leadership
  - Pre-/Post-test to assess student learning and confidence in public speaking. Use of results: created “Presentation Skills for Graduate Students”

SA ASSESSMENT GOALS FOR AY 12/13

- Fall 2012: Every unit submits at least one assessment plan
- Spring 2013: Every unit completes at least one assessment project
- Summer 2013: SA Assessment Report
IMPORTANT DATES

- November 16: Draft Assessment Plans
  ~Feedback, Suggestions, Advice~

- December 14: Final Assessment Plans

SA ASSESSMENT RESOURCES

- SA assessment website
- Campus Labs/Baseline
- Compliance Assist
- Assessment Coalition
QUESTIONS?

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