January 8, 2013

Dear Friend,

We are pleased to invite you to participate in UC San Diego’s 5th Annual Women’s Conference on Tuesday, March 26, 2013. Our theme is: Redefining the UC San Diego Woman: We’ve Come a Long Way, But We’re Not There Yet. Our theme is in honor of the 41st anniversary of Title Nine, or the Patsy Mink Equal Opportunity in Education Act. It states (in part) that:

‘No person in the United States shall, on the basis of sex, be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any education program or activity receiving federal financial assistance.’

The conference is free and open to all UC San Diego faculty, staff and students. We expect approximately 600 guests to attend, and over 1,000 UC San Diego employees to tune in via the live webcast. The conference brings together business professionals, healthcare providers, scientists and award-winning faculty to share ideas on motivating today’s working woman, offering tips on empowering one’s self, budgeting and finances, staying fit, healthy and well-balanced. This year we are proud to have Ironman World Champions Kathleen McCartney Hearst and Julie Moss as our keynote speakers. Kathleen McCartney Hearst and Julie Moss put the sport of triathlon on the map with their historic 1982 Hawaiian Ironman race, and just returned to Kona this past fall, in celebration of their 30th Anniversary, to race the 2012 Ironman World Championship. We are so excited to share their story of triumph, ‘From Competitors to Collaborators’.

Following this letter we have listed the various ways in which you may get involved, and would love the opportunity to incorporate your business into UC San Diego’s 5th Annual Women’s Conference. Please contact us at empoweryou@ucsd.edu or by calling Meredith at (858) 534-6945 to let us know how we can help you become a partner. We’ll also be following up with a phone call soon.

Thank you for your support, it truly makes a difference!

Sincerely,

Meredith Caccese McConvill   Kelly Hudson
Co-Chair     Co-Chair
How to Get Involved in the 2013 UC San Diego Women’s Conference

Our fundraising goal for this year’s conference, which covers the cost of facility rentals, media services, catering, printing, signage and other materials, is $9,700. We are almost halfway there, and are looking forward to another outstanding event. Your partnership will help us reach our fundraising goal and will provide you with the invaluable opportunity to connect with the attendees of the conference and share your story. Below are several ways you can get involved.

Sponsor and Vendor Opportunities

**Gold Sponsor ($1,000)**
- 6 Admission tickets to the Women’s Conference
- 1 Six foot exhibitor table at the Vendor/Resource Fair (high profile area)
- Potential to host/lead a breakout session that relates to your company’s mission or product
- Your company logo included in all marketing and publicity materials, including on our website and through both Facebook and Twitter.
- A ½ page ad in the Conference event program
- Approved promotional items can be included in the attendee gift bag

**Silver Sponsor ($750)**
- 4 Admission tickets to the Women’s Conference
- 1 Six foot exhibitor table at the Vendor/Resource Fair
- Potential to host/lead a breakout session that relates to your company’s mission or product
- Your company logo included in all marketing and publicity materials, including on our website and through both Facebook and Twitter.
- A ¼ page ad in the Conference event program
- Approved promotional items can be included in the attendee gift bag

**Bronze Sponsor ($500)**
- 2 Admission tickets to the Women’s Conference
- 1 Six foot exhibitor table at the Vendor/Resource Fair
- Your company logo included in all marketing and publicity materials, including on our website and through both Facebook and Twitter.
- Your company name and website listed on the Conference event program
- Approved promotional items can be included in the attendee gift bag

**Vendor ($100)**
- 2 admission tickets to the Women’s Conference
- 1 Six foot exhibitor table at the Vendor/Resource Fair